

Celebrating its 50th anniversary in 2013, Yüksel has shown its environmental sensitivity once again by planting 1000 cedars as part of Give & Gain Employee Volunteering Day.

One of the prominent companies in construction sector not only with its successful ventures but also social responsibility projects, Yüksel planted 1000 trees with the employees on 8 May Give & Gain Employee Volunteering Day. Yüksel takes pride in the contribution it made to environment and leaving a small cedar woods for future generations in the memory of its 50th anniversary.

Arid land is forested

Yüksel employees emphasized environmental awareness by choosing the arid land in Mihalıççık Üçbaşı village in Eskişehir. Following planting training, 1000 cedar trees were introduced to nature on Give & Gain Employee Volun-teering Day which takes place in Turkey since 2012.

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